

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
938050-1	09/09/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30S	1523

Flight Dates	Order #	Alt Order #
08/28/12 - 09/03/12	938050	07893798

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/28/12	08/31/12	M-F Early Sunrise	5:00-6:00 AM	-1111--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -1111-- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESH Tu 08/28/12 5:28 AM M-F Early Sunrise 5:00-6:00 AM :30 OFA12A093H \$350.00 NM 1 WESH W 08/29/12 5:43 AM M-F Early Sunrise 5:00-6:00 AM :30 OFA12G102H \$350.00 NM 2 WESH Th 08/30/12 5:23 AM M-F Early Sunrise 5:00-6:00 AM :30 OFA12G102H \$350.00 NM 4 WESH F 08/31/12 5:29 AM M-F Early Sunrise 5:00-6:00 AM :30 OFA12A093H \$350.00 NM									
2	09/03/12	09/03/12	M-F Early Sunrise	5:00-6:00 AM	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH M 09/03/12 5:13 AM M-F Early Sunrise 5:00-6:00 AM :30 OFA12G102H \$350.00 NM									
3	09/03/12	09/03/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH M 09/03/12 6:23 AM M-F Sunrise @6AM 6:00-7:00 AM :30 OFA12A093H \$900.00 NM									
4	08/28/12	08/31/12	M-F Sunrise @6AM	6:00-7:00 AM	-1111--	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -1111-- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH Tu 08/28/12 6:43 AM M-F Sunrise @6AM 6:00-7:00 AM :30 OFA12G102H \$900.00 NM 1 WESH W 08/29/12 6:53 AM M-F Sunrise @6AM 6:00-7:00 AM :30 OFA12G102H \$900.00 NM 3 WESH Th 08/30/12 6:24 AM M-F Sunrise @6AM 6:00-7:00 AM :30 OFA12A093H \$900.00 NM 4 WESH F 08/31/12 6:13 AM M-F Sunrise @6AM 6:00-7:00 AM :30 OFA12G102H \$900.00 NM									
5	08/28/12	08/31/12	NBC Today Show	7:00-9:00 AM	-1111--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -1111-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 08/28/12 7:56 AM NBC Today Show 7:00-9:00 AM :30 OFA12G102H \$1,200.00 NM									

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Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30S	1523	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/28/12	08/31/12	NBC Today Show	7:00-9:00 AM	-1111--	:30	4	\$1,200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH W 08/29/12 8:48 AM NBC Today Show 7:00-9:00 AM :30 0FA12A093H \$1,200.00 NM 3 WESH Th 08/30/12 8:29 AM NBC Today Show 7:00-9:00 AM :30 0FA12G102H \$1,200.00 NM 4 WESH F 08/31/12 8:36 AM NBC Today Show 7:00-9:00 AM :30 0FA12G102H \$1,200.00 NM									
6	09/03/12	09/03/12	NBC Today Show	7:00-9:00 AM	M-----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 M----- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH M 09/03/12 7:22 AM NBC Today Show 7:00-9:00 AM :30 0FA12A093H \$1,200.00 NM									
7	09/03/12	09/03/12	*Early Sunrise @4:30AM	430a-5am	M-----	:30	1	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 M----- 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH M 09/03/12 4:41 AM *Early Sunrise @4:30AM 430a-5am :30 0FA12A093H \$75.00 NM									
8	08/28/12	08/31/12	*Early Sunrise @4:30AM	430a-5am	-1111--	:30	4	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -1111-- 4 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 08/28/12 4:56 AM *Early Sunrise @4:30AM 430a-5am :30 0FA12G102H \$75.00 NM 3 WESH W 08/29/12 4:57 AM *Early Sunrise @4:30AM 430a-5am :30 0FA12A093H \$75.00 NM 2 WESH Th 08/30/12 4:29 AM *Early Sunrise @4:30AM 430a-5am :30 0FA12G102H \$75.00 NM 4 WESH F 08/31/12 4:29 AM *Early Sunrise @4:30AM 430a-5am :30 0FA12G102H \$75.00 NM									
9	09/01/12	09/02/12	sat/sun 5-6a ros	sat/sun 5-6a ros	-----SS	:30	3	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -----SS 3 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESH Sa 09/01/12 5:13 AM sat/sun 5-6a ros sat/sun 5-6a ros :30 0FA12G102H \$75.00 NM 1 WESH Sa 09/01/12 5:43 AM sat/sun 5-6a ros sat/sun 5-6a ros :30 0FA12A093H \$75.00 NM 2 WESH Su 09/02/12 5:58 AM sat/sun 5-6a ros sat/sun 5-6a ros :30 0FA12G102H \$75.00 NM									
10	09/01/12	09/01/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	2	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -----S- 2 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH Sa 09/01/12 6:10 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 0FA12G102H \$300.00 NM 1 WESH Sa 09/01/12 6:42 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 0FA12G102H \$300.00 NM									
11	09/01/12	09/01/12	NBC Saturday	Sat 8-10am	-----S-	:30	2	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -----S- 2 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 09/01/12 8:23 AM NBC Saturday Sat 8-10am :30 0FA12A093H \$900.00 NM 2 WESH Sa 09/01/12 9:21 AM NBC Saturday Sat 8-10am :30 0FA12G102H \$900.00 NM									
12	09/02/12	09/02/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -----S 1 \$300.00									

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Invoice # 938050-1	Invoice Date 09/09/12	Invoice Month September 2012	Invoice Period 08/27/12 - 09/03/12
Advertiser Obama/D/President	Product SKED A 30S	Estimate Number 1523	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/02/12	09/02/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$300.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 09/02/12 7:52 AM Sun Sunrise@6-8 AM 6:00-8:00 AM :30 OFA12G102H \$300.00 NM									
13	09/02/12	09/02/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -----S 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 09/02/12 8:56 AM NBC Sunday Today 8:00-9:00 AM/9-11A :30 OFA12A093H \$1,200.00 NM									
14	08/28/12	08/31/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-1111--	:30	4	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -1111-- 4 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESH Tu 08/28/12 9:48 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 OFA12A093H \$500.00 NM 4 WESH W 08/29/12 9:39 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 OFA12G102H \$500.00 NM 2 WESH Th 08/30/12 9:50 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 OFA12G102H \$500.00 NM 1 WESH F 08/31/12 9:20 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 OFA12A093H \$500.00 NM									
15	09/03/12	09/03/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	M-----	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 M----- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH M 09/03/12 9:38 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 OFA12G102H \$500.00 NM									
16	09/03/12	09/03/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 M----- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH M 09/03/12 10:59 AM NBC Today Show II 10AM-11AM :30 OFA12A093H \$450.00 NM									
17	08/28/12	08/31/12	NBC Today Show II	10AM-11AM	-1111--	:30	4	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -1111-- 4 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 08/28/12 10:58 AM NBC Today Show II 10AM-11AM :30 OFA12G102H \$450.00 NM 3 WESH W 08/29/12 10:56 AM NBC Today Show II 10AM-11AM :30 OFA12G102H \$450.00 NM 4 WESH Th 08/30/12 10:52 AM NBC Today Show II 10AM-11AM :30 OFA12A093H \$450.00 NM 2 WESH F 08/31/12 10:50 AM NBC Today Show II 10AM-11AM :30 OFA12G102H \$450.00 NM									
18	08/28/12	08/31/12	NBC Today Show III	11AM-12PM/10-11A	-1111--	:30	4	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -1111-- 4 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESH Tu 08/28/12 11:29 AM NBC Today Show III 11AM-12PM/10-11A :30 OFA12G102H \$400.00 NM 1 WESH W 08/29/12 11:29 AM NBC Today Show III 11AM-12PM/10-11A :30 OFA12A093H \$400.00 NM 4 WESH Th 08/30/12 11:50 AM NBC Today Show III 11AM-12PM/10-11A :30 OFA12G102H \$400.00 NM 2 WESH F 08/31/12 11:29 AM NBC Today Show III 11AM-12PM/10-11A :30 OFA12G102H \$400.00 NM									
19	09/03/12	09/03/12	NBC Today Show III	11AM-12PM/10-11A	M-----	:30	1	\$400.00	NM

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938050-1	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30S	1523	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 09/03/12 11:50 AM NBC Today Show III 11AM-12PM/10-11/ :30 OFA12A093H \$400.00 NM									
20	09/03/12	09/03/12	M-F NOON NEWS 12-12:12:00-12:30 PM		M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 09/03/12 12:26 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 OFA12G102H \$300.00 NM									
21	08/28/12	08/31/12	M-F NOON NEWS 12-12:12:00-12:30 PM		-1111--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -1111-- 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WESHTu 08/28/12 12:14 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 OFA12A093H \$300.00 NM 1 WESHW 08/29/12 11:59 AM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 OFA12G102H \$300.00 NM 2 WESHTh 08/30/12 12:28 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 OFA12G102H \$300.00 NM 3 WESHF 08/31/12 12:25 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 OFA12G102H \$300.00 NM									
22	08/28/12	08/31/12	Days of Our Lives	1:00-2:00 PM	-2111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -2111-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHTu 08/28/12 1:30 PM Days of Our Lives 1:00-2:00 PM :30 OFA12G102H \$400.00 NM 5 WESHTu 08/28/12 1:58 PM Days of Our Lives 1:00-2:00 PM :30 OFA12G102H \$400.00 NM 3 WESHW 08/29/12 1:58 PM Days of Our Lives 1:00-2:00 PM :30 OFA12G102H \$400.00 NM 4 WESHTh 08/30/12 1:26 PM Days of Our Lives 1:00-2:00 PM :30 OFA12G102H \$400.00 NM 2 WESHF 08/31/12 1:59 PM Days of Our Lives 1:00-2:00 PM :30 OFA12A093H \$400.00 NM									
25	08/28/12	08/31/12	Anderson Cooper 2-3p	2:00p-3:00p	-2111--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -2111-- 5 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WESHTu 08/28/12 2:20 PM Anderson Cooper 2-3p 2:00p-3:00p :30 OFA12A093H \$150.00 NM 1 WESHTu 08/28/12 2:49 PM Anderson Cooper 2-3p 2:00p-3:00p :30 OFA12G102H \$150.00 NM 2 WESHW 08/29/12 2:20 PM Anderson Cooper 2-3p 2:00p-3:00p :30 OFA12G102H \$150.00 NM 4 WESHTh 08/30/12 2:55 PM Anderson Cooper 2-3p 2:00p-3:00p :30 OFA12A093H \$150.00 NM 3 WESHF 08/31/12 2:28 PM Anderson Cooper 2-3p 2:00p-3:00p :30 OFA12G102H \$150.00 NM									
26	09/02/12	09/02/12	NBC MEET THE PRESS NBC MEET THE P		-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 09/02/12 9:42 AM NBC MEET THE PRESS NBC MEET THE PI :30 OFA12G102H \$1,500.00 NM									
27	09/02/12	09/02/12	CHRIS MATTHEWS WKND CHRIS MATTHEW		-----S	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----S 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 09/02/12 10:20 AM CHRIS MATTHEWS WKND EM CHRIS MATTHEW: :30 OFA12G102H \$450.00 NM									

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27	09/02/12	09/02/12	CHRIS MATTHEWS WK	CHRIS MATTHEW	-----S	:30	1	\$450.00	NM
29	08/28/12	08/31/12	M-F 3-4 PM	3:00-4:00 PM	-1211--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -1211-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 08/28/12 3:39 PM M-F 3-4 PM 3:00-4:00 PM :30 OFA12G102H \$400.00 NM 2 WESHW 08/29/12 3:20 PM M-F 3-4 PM 3:00-4:00 PM :30 OFA12A093H \$400.00 NM 5 WESHW 08/29/12 3:46 PM M-F 3-4 PM 3:00-4:00 PM :30 OFA12G102H \$400.00 NM 4 WESH Th 08/30/12 3:48 PM M-F 3-4 PM 3:00-4:00 PM :30 OFA12G102H \$400.00 NM 3 WESH F 08/31/12 3:48 PM M-F 3-4 PM 3:00-4:00 PM :30 OFA12G102H \$400.00 NM									
30	08/28/12	08/31/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-2211--	:30	6	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -2211-- 6 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 08/28/12 4:11 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 OFA12G102H \$600.00 NM 5 WESH Tu 08/28/12 4:41 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 OFA12A093H \$600.00 NM 6 WESHW 08/29/12 4:11 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 OFA12G102H \$600.00 NM 2 WESHW 08/29/12 4:54 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 OFA12A093H \$600.00 NM 4 WESH Th 08/30/12 4:23 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 OFA12G102H \$600.00 NM 3 WESH F 08/31/12 4:22 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 OFA12A093H \$600.00 NM									
33	08/28/12	08/31/12	M-F 5-6 PM ROT	5:00-6:00 PM	-TWTF--	:30	6	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -TWTF-- 6 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WESH Tu 08/28/12 5:27 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 OFA12G102H \$800.00 NM 1 WESH Tu 08/28/12 5:51 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 OFA12G102H \$800.00 NM 2 WESHW 08/29/12 5:51 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 OFA12G102H \$800.00 NM 3 WESH Th 08/30/12 5:13 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 OFA12A093H \$800.00 NM 6 WESH Th 08/30/12 5:40 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 OFA12G102H \$800.00 NM 4 WESH F 08/31/12 5:40 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 OFA12G102H \$800.00 NM									
34	08/28/12	08/31/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-1111--	:30	4	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -1111-- 4 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESH Tu 08/28/12 6:23 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 OFA12A093H \$1,600.00 NM 4 WESHW 08/29/12 6:21 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 OFA12G102H \$1,600.00 NM 1 WESH Th 08/30/12 6:27 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 OFA12G102H \$1,600.00 NM 2 WESH F 08/31/12 6:28 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 OFA12G102H \$1,600.00 NM									
35	09/03/12	09/03/12	M-F 6-6:30 PM	M-F 6-6:30 PM	M-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 M----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH M 09/03/12 6:23 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 OFA12A093H \$1,600.00 NM									
36	09/01/12	09/01/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S-	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/12 09/01/12 -----S- 1 \$700.00									

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DUPLICATE INVOICE

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949



www.wesh.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
938050-1	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30S	1523	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	09/01/12	09/01/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S-	:30	1	\$700.00	NM
08/27/12 09/02/12 -----S- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 09/01/12 6:13 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PM :30 OFA12G102H \$700.00 NM									
37	09/02/12	09/02/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -----S 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 09/02/12 6:11 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PM :30 OFA12A093H \$700.00 NM									
38	09/03/12	09/03/12	M-F Entertainment Tonight	7:00-7:30 PM	M-----	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 M----- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH M 09/03/12 7:09 PM M-F Entertainment Tonight 7:00-7:30 PM :30 OFA12A093H \$1,000.00 NM									
39	08/28/12	08/31/12	M-F Entertainment Tonight	7:00-7:30 PM	-1111--	:30	4	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -1111-- 4 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WESH Tu 08/28/12 7:26 PM M-F Entertainment Tonight 7:00-7:30 PM :30 OFA12G102H \$1,000.00 NM 1 WESH W 08/29/12 7:16 PM M-F Entertainment Tonight 7:00-7:30 PM :30 OFA12A093H \$1,000.00 NM 3 WESH Th 08/30/12 7:11 PM M-F Entertainment Tonight 7:00-7:30 PM :30 OFA12A093H \$1,000.00 NM 2 WESH F 08/31/12 7:26 PM M-F Entertainment Tonight 7:00-7:30 PM :30 OFA12A093H \$1,000.00 NM									
40	08/28/12	08/31/12	M-F Access Hollywood	Access Hollywood /	-1111--	:30	4	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -1111-- 4 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESH Tu 08/28/12 7:54 PM M-F Access Hollywood Access Hollywood / :30 OFA12G102H \$1,000.00 NM 1 WESH W 08/29/12 7:47 PM M-F Access Hollywood Access Hollywood / :30 OFA12G102H \$1,000.00 NM 2 WESH Th 08/30/12 7:41 PM M-F Access Hollywood Access Hollywood / :30 OFA12G102H \$1,000.00 NM 4 WESH F 08/31/12 7:56 PM M-F Access Hollywood Access Hollywood / :30 OFA12G102H \$1,000.00 NM									
41	09/03/12	09/03/12	M-F Access Hollywood	Access Hollywood /	M-----	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 M----- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH M 09/03/12 7:47 PM M-F Access Hollywood Access Hollywood / :30 OFA12A093H \$1,000.00 NM									
42	09/01/12	09/01/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -----S- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 09/01/12 7:54 PM Sat. Entertainment this Week 7:00-8:00 PM :30 OFA12G102H \$700.00 NM									
43	09/02/12	09/02/12	NBC Prime DATELINE	7:00-8:00 PM	-----S	:30	1	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -----S 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
938050-1	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser		Product	Estimate Number
Obama/D/President		SKED A 30S	1523

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
43	09/02/12	09/02/12	NBC Prime DATELINE	7:00-8:00 PM	-----S	:30	1	\$1,800.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 09/02/12 7:19 PM NBC Prime DATELINE 7:00-8:00 PM :30 OFA12G102H \$1,800.00 NM									
44	09/03/12	09/03/12	Mon NBC Prime STAR S	Prime Other	M-----	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 M----- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH M 09/03/12 9:39 PM Mon NBC Prime STAR STRIPE Prime Other :30 OFA12G102H \$2,000.00 NM									
45	09/02/12	09/02/12	Sun 8-11p	Sun 8-11p	-----S	:30	2	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -----S 2 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 09/02/12 8:42 PM Sun 8-11p Sun 8-11p :30 OFA12G102H \$2,000.00 NM 2 WESH Su 09/02/12 10:36 PM Sun 8-11p Sun 8-11p :30 OFA12G102H \$2,000.00 NM									
46	08/28/12	09/02/12	M-Su News @ 11PM	11-1135p	-TWTFFS	:30	4	\$1,300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -TWTFFS 4 \$1,300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 08/28/12 11:36 PM M-Su News @ 11PM 11-1135p :30 OFA12A093H \$1,300.00 NM LR- Network Program Runover 2 WESH Th 08/30/12 11:42 PM M-Su News @ 11PM 11-1135p :30 OFA12G102H \$1,300.00 NM LR- Network Program Runover 3 WESH Sa 09/01/12 11:27 PM M-Su News @ 11PM 11-1135p :30 OFA12A093H \$1,300.00 NM 4 WESH Su 09/02/12 11:27 PM M-Su News @ 11PM 11-1135p :30 OFA12A093H \$1,300.00 NM									
47	08/28/12	08/31/12	NBC Tonight Show	11:35P-12:35XM	-TWTF--	:30	3	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -TWTF-- 3 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 08/28/12 12:13 AM NBC Tonight Show 11:35P-12:35XM :30 OFA12G102H \$600.00 NM 3 WESH Th 08/30/12 12:20 AM NBC Tonight Show 11:35P-12:35XM :30 OFA12A093H \$600.00 NM 2 WESH F 08/31/12 12:20 AM NBC Tonight Show 11:35P-12:35XM :30 OFA12G102H \$600.00 NM									
48	08/28/12	08/31/12	Late Night w/Jimmy Fallon	12:35-1:35XM	-TWTF--	:30	3	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -TWTF-- 3 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH Tu 08/28/12 1:25 AM Late Night w/Jimmy Fallon 12:35-1:35XM :30 OFA12G102H \$250.00 NM 1 WESH W 08/29/12 1:29 AM Late Night w/Jimmy Fallon 12:35-1:35XM :30 OFA12G102H \$250.00 NM 3 WESH F 08/31/12 1:27 AM Late Night w/Jimmy Fallon 12:35-1:35XM :30 OFA12A093H \$250.00 NM									
49	08/28/12	08/31/12	NBC Carson Daly ON	NBC Carson Daly C	-TWTF--	:30	4	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -TWTF-- 4 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 08/28/12 2:05 AM NBC Carson Daly ON NBC Carson Daly C :30 OFA12G102H \$100.00 NM 3 WESH W 08/29/12 2:06 AM NBC Carson Daly ON NBC Carson Daly C :30 OFA12A093H \$100.00 NM 2 WESH Th 08/30/12 2:06 AM NBC Carson Daly ON NBC Carson Daly C :30 OFA12G102H \$100.00 NM 4 WESH F 08/31/12 2:04 AM NBC Carson Daly ON NBC Carson Daly C :30 OFA12G102H \$100.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
938050-1	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30S	1523	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
50	09/03/12	09/03/12	NBC Carson Daly ON	NBC Carson Daly C	M-----	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	M-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/03/12	2:00 AM	NBC Carson Daly ON	NBC Carson Daly C	:30	OFA12A093H	\$100.00 NM
51	09/03/12	09/03/12	NBC Prime GRIMM	10:00-11:00 PM	M-----	:30	1	\$2,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	M-----	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/03/12	10:31 PM	NBC Prime GRIMM	10:00-11:00 PM	:30	OFA12A093H	\$2,200.00 NM
52	08/29/12	08/29/12	NBC Prime L&O SVU	10:00-11:00 PM	--W----	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--W----	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		08/29/12		NBC Prime L&O SVU	10:00-11:00 PM	:00		\$3,000.00 NM
			See MG 52.2						
2	WESHW		08/29/12	9:29 PM	NBC Prime AGT	9:00-10:00 PM	:30	OFA12G102H	\$3,000.00 NM
			MG for 52.1 08/29						
53	08/30/12	08/30/12	NBC Prime SAVING HOF	9:00-10:00 PM	---T---	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	---T---	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTh		08/30/12	9:22 PM	NBC Prime SAVING HOPE	9:00-10:00 PM	:30	OFA12G102H	\$2,500.00 NM
54	08/31/12	08/31/12	NBC Prime GRIMM	9:00-10:00 PM	----F--	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	----F--	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHF		08/31/12	9:18 PM	NBC Prime GRIMM	9:00-10:00 PM	:30	OFA12G102H	\$2,500.00 NM
Total Spots							119		

Payment Terms 30 Days

<u>Gross Total</u>	\$86,450.00
<u>Agency Commission</u>	\$12,967.50
<u>Net Amount Due</u>	\$73,482.50